

# Outreach and Development at the APS

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## What is Outreach and Development

- Efforts to develop strategic alliances and collaborative partnerships with
- --- academia
- --- industry
- --- and the User Community



## Industrial Research at the APS

- GOAL:
- to provide all size industry access to the APS by

appropriate criteria

and a reasonable set of requirements.

### Characteristics of Industrial Research

Most industries take a different view of research

- Product driven ←=→ knowledge driven
- Short term ←=→ open ended
- Narrowly formed questions ←=→ "follow your nose"
- Competitive ←=→ Pre-competitive

Is GUP the best way for all potential users?? (industry)



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### What to do?

Keep GUP system intact!!! Has/is working for traditional users

Examine how we see research.

Avoid reducing available beamtime to any group of users.

Understand (industrial) users expectations.

Evaluate the requirements for (industrial) users.



## Types of Research

#### Studies

Performed by a team of scientists
 May involve spectrum of disciplines
 Usually multiple institutions
 May require more than 1 beamline/station
 Several cycles to derive a result
 Result is usually disseminated to public

#### Measurements

Determine a single quantity
Single beamline/station
Less than 3 shifts
May require assistance to analyze data



#### **Measurements Testbed**

- Scheduled beamtime
  - 1 day twice per month at 2 week intervals (approx.)
  - limited number of participating stations
- Beamtime Priority
  - Scientific Urgency
  - Industrial Measurement
  - User Community Enrichment
- Selection (internal review)
  - Can we do it?
  - Can we do it safely?
  - Is it most likely to result in the desired useful information?



## Measurements Access Mode

- 2-BM-B Tomography, Phase Contrast Imaging
- 11-BM-B High-Resolution Powder Diffraction
- 12-ID-B GISAXS, SAXS, WAXS (start 2011-1)
- 9-BM-B X-ray Absorption Fine Structure
- 20-ID-B
   XES, XRSc, uXAFS, uFluorescence (hard X-ray)

